

DINESH KUMAR

UI | UX DESIGNER



📞 9940886904

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📍 Chennai, India

🌐 Dinesh D on Behance

SKILLS

- Figma
- Adobe XD
- Illustrator
- Photoshop
- Sketch
- In vision
- Design Thinking
- User Research
- Wireframe Creation
- Prototyping
- User flow and Mockups
- UX Strategy
- Product Management
- Strong Communication Skills
- Interaction Design
- User Interface Design
- Usability Testing
- Market Research
- User Journy

LANGUAGES

- .English
- Malayalam
- Tamil

PROFILE

Experienced UI/UX Designer seeking a challenging position that allows me to apply my strong design skills in creating visually appealing and user-friendly interfaces. Committed to delivering innovative solutions, I strive to enhance user experiences and engage audiences through intuitive designs. Proficient in industry-leading design tools and staying updated with the latest design trends.

WORK EXPERIENCE

UIUX DESIGNER

Autosense India Pvt Ltd

Mar '22 To Present

- Designed and implemented user-friendly interfaces for web and mobile applications, utilizing wireframes, mockups, and prototypes to effectively communicate design concepts to cross-functional teams.
- Conducted user research and usability testing to gather insights and identified pain points, resulting in the improvement of user experience and conversion rates by 20%.
- Revamped website flows and navigation menus, reducing the frequency of misdirected customer service queries by 30% and increasing traffic to previously neglected pages.
- Led redesign projects for key product features, leveraging data-driven insights to optimize user flows and increase user engagement by 15%.
- Redesigned company's homepage and lead generation forms using only existing site components; Reduced bonus rates by 40% and increased leads by 22%
- Led application design session with clients teams on 20+ projects to develop functional and technical

EDUCATION

ADVANCE UI|UX

2022

Image creative education pvt ltd

BACHLOR OF COMMERCE

Am Jain College

2018 - 2021

87%